



GIRL SCOUTS OF SWIFT WATER COUNCIL
SERVICE UNIT PLAN OF WORK
Membership Year 20_____ - 20_____

Service Unit # _____ Service Unit Name _____ Regional Director _____

Service Unit Manager or leadership team _____

This form should be completed by the Service Team in cooperation with the Regional Director
In the Activities or Action Steps column state what your service team needs to do in order to accomplish each goal.

GOALS are outcomes you want to achieve. Goal setting is a tool that helps Service Teams and Service Units accomplish results. Goals should be big enough and exciting enough to challenge you, but not so challenging that they become intimidating and unattainable. In order to attain your goals, you must motivate your team to accept and work toward achieving them. This form will also assist you in qualifying for the President's Award, which recognizes the efforts of a service unit(s) or geographic unit(s) in moving its assigned area of audience toward the council's goals and objectives during a fiscal year.

GOALS are:

- Clearly stated and attainable
- Measurable
- Realistic
- Have deadlines
- Require action steps for each goal, Can be revised and changed as necessary.

GOALS fall into several categories:

Girl Membership Goals – ex: increase new membership, retain current membership, outreach to underserved populations or areas, serving individually registered girls and waiting list girls, forming interest groups, early registration, etc.

Adult Membership Goals – ex: increase new membership, retain current membership, outreach to underserved populations or areas, recruiting service team members, recruiting council delegates, etc.

Girl Program Goals: ex: Troop program, Age-level events/program, Girl Scout Week/Birthday activities, Thinking Day activities, Cookie program, Calendar sale, Investiture and Bridging activities, Camporees and outdoor program, Service projects, Summer camp, Gold/Silver Awards, Religious awards, etc.

Adult Support Goals: ex: Volunteer Management System (VMS), Training, Mentoring, Recognitions, Adult Training events, Meetings, Volunteer Appreciation Day activities (April 22), GSUSA Awards, etc.

Maintenance/Ongoing Goals: ex: support of GSSW events, Fall Product sale, Cookies, Calendars, Summer Camp, Family Partnership Campaign, Board Forums & Annual Meetings, on-going SU events and activities, etc.

GOALS**ACTIVITIES OR ACTION STEPS**

<u>Girl Membership Goals</u>	
1. 2	
<u>Adult Membership Goals</u>	
1. 2	
<u>Girl Program Goals</u>	
1. 2	
<u>Adult Support Goals</u>	
1. 2	
<u>Maintenance/Ongoing Goals</u>	
1. 2	

Mar-07

**DISCUSS WITH YOUR REGIONAL TEAM BEFORE THE AUGUST MEMBERSHIP KICK-OFF EVENT!
ALSO COMPLETE SERVICE UNIT FINANCIAL REPORT**